MALLA REDDY COLLEGE OF ENGINEERING



MALLA REDDY COLLEGE OF ENGINEERING Approved by AICTE, Affiliated to JNTUH,NBA Accredited [CSE,ECE]) Recognised under Section 2(f) & 12(B) of the UGC Act 1956, An ISO 9001:2015 Certified Institution. Maisammaguda, Dhulapally, post via Kompally, Secunderabad 500100



Pordially Invites

DEANS, HODS, FACULTY MEMBERS

&

STUDENTS OF MRCE

TO GRACE THE OCCASION OF

BATHUKAMMA FESTIVAL CELEBRATION

DATE : 04th OCT 2024 TIME : 1:00 PM ONWARDS VENUE : MALLA REDDY COLLEGE OF ENGINEERING CHAIRMAN DR.MARAM ASHOK MRS. DIVYA JYOTH

Event Title:Bathukamma Celebrations Date: 04-10-2024 Venue: Seminar Hall, Malla Reddy College of Engineering Organized by:Cultural Club

OVERVIEW

The Bathukamma Celebrations at Malla Reddy College of Engineering were organized to honor one of Telangana's most vibrant and cherished festivals. This event allowed students, faculty, and guests to celebrate together, fostering unity, pride, and respect for our cultural heritage. Filled with vibrant decorations, meaningful speeches, traditional dances, and heartfelt moments, the celebration reflected the spirit of Bathukamma in every detail. The event turned out to be a memorable experience, showcasing the enthusiasm and teamwork of the entire college community.





Pre-Event Activities

The preparations for Bathukamma were a collective effort, with everyone contributing to create a festive and culturally rich atmosphere. Pre-event activities included a variety of tasks aimed at setting the tone for a memorable celebration.

Event Decoration

The seminar hall and surrounding areas were adorned with colorful flowers and traditional décor, creating an inviting and lively ambiance that reflected the spirit of Bathukamma.

Floral Distribution

Since flowers are central to Bathukamma, they were distributed among students from various departments, encouraging them to create their own arrangements. It was inspiring to see students collaborating, choosing flowers of different colors and types to symbolize unity in diversity.

<u>Department-Level Bathukamma</u> <u>Preparation</u>

Each department brought creativity to life with unique Bathukamma arrangements, fostering a spirit of teamwork and friendly competition. The pride students took in their work was evident, and the designs showcased the collaborative spirit within each department.







<u>College-Level Bathukamma</u> <u>Preparation</u>

In addition to department-level Bathukammas, a larger Bathukamma representing the entire college was prepared. This central piece symbolized unity, with contributions from students and faculty alike. It became the highlight of the celebration, symbolizing our collective appreciation for the festival.



Guest Arrivals

The arrival of our esteemed guests added to the event's significance, and their presence was eagerly awaited by everyone.

Our Chief Guest **Smt. Ch. Shalini Reddy (Director, MRGI)** was warmly welcomed, and their arrival set a positive tone for the rest of the event.

Our Guest of Honour **Smt. Triveni Vangari (Professor, University of Hyderabad)** was also warmly received. Their presence underscored the importance of cultural events in our institution.



<u>Escort of Chief Guest and Guest of</u> <u>Honour to Seminar Hall</u>

The dignitaries were escorted to the seminar hall, where they were greeted by faculty members, organizers, and students. This warm reception showcased the respect and value placed on our guests.













Program Commencement

The formal program began with energy and enthusiasm, each segment reflecting the spirit of Bathukamma and celebrating our culture.

Welcome Note

The event began with a warm welcome note, expressing gratitude to everyone for attending. It was an excellent start, creating a sense of involvement and appreciation.



• Cultural Club AV Launch

The Cultural Club presented an Audio-Visual introducing the club's committee members and their roles in organizing various activities.



Inviting Dignitaries

**: Dignitaries were formally introduced and invited to the stage, receiving applause from the attendees, marking a proud moment for all.



Welcoming Guest of Honour to Stage

The Guest of Honour was welcomed with flowers and respect, emphasizing our gratitude for their presence.



<u>Welcoming Chief Guest to Stage</u>

The Chief Guest was invited on stage with a special welcome, showing our excitement and respect for their attendance.



• Lighting the Lamp

The ceremonial lamp lighting was performed by the Chief Guest and other dignitaries, symbolizing wisdom, positivity, and the start of auspicious activities.





<u>Address by Cultural Club Convenor</u>

The Convenor of the Cultural Club spoke passionately about the club's mission, emphasizing the importance of cultural events in our college community.



Address by Shalini Mam

Shalini Mam's speech highlighted the significance of Bathukamma, sharing insights into its historical and cultural relevance. Her words resonated with everyone, especially students, reminding us of our traditions.



Address by Principal

The Principal's motivational speech emphasized the role of cultural celebrations in building character. His words encouraged everyone to stay connected to our roots.



Address by Triveni Vangari Mam

Triveni Vangari mam shared an inspiring message, praising Malla Reddy College of Engineering for organizing such a meaningful event.





• Prize Distribution

Students who excelled in various competitions were recognized, adding excitement and encouragement to the event.



<u>Felicitation Ceremony</u>

Both the Chief Guest and Guest of Honour were honored with tokens of appreciation, expressing our gratitude and respect for their support.









Celebration

After the formal proceedings, the Bathukamma celebrations commenced, filling the atmosphere with joy and excitement.



<u>Bathukamma Dance and Photos</u>

Students, particularly the girls dressed in traditional attire, gathered around the Bathukammas and engaged in the traditional Bathukamma dance. The lively music and vibrant colors created an atmosphere of joy and celebration. Many photos were taken to capture these special moments, creating lasting memories of a wonderful celebration. Students, faculty, and guests joined in, singing, clapping, and celebrating wholeheartedly

Post-Event Activities

Though there were no specific post-event activities, the joy of the celebration lingered as everyone shared positive feedback. The event left a lasting impression on attendees, creating a sense of pride and appreciation for our culture.









































































• Final Thoughts

The Bathukamma Celebrations at Malla Reddy College of Engineering were a tremendous success. Every aspect, from the elaborate decorations to the thoughtful speeches, traditional dances, and collective spirit, highlighted the importance of honoring our heritage. It was a day filled with pride, unity, and joy, reminding us of the value of cultural events in our lives.

Overall, this celebration was more than an event—it was a reminder of our roots, a celebration of unity, and a cherished memory. The success of the Bathukamma Celebrations is a testament to the dedication and spirit of everyone involved, making it a day to remember.